

Contact

Phone

(904)-813-3327

Email

dannivo28@gmail.com

Address

1857 Keswick Rd.

St. Augustine, FL 32084

Education

University of North Florida

Jacksonville, Florida

Graduated May 2024

Bachelor of Science

Communication - Advertising

Skills

- Advertising/Marketing Campaigns
- Written & Verbal Communication
- Graphic Design
- Self-Directed
- Team-Oriented
- Analytical
- Project Management
- Knowledge of Can-Spam Regulations
- Creative Mindset
- Customer Relations
- Networking
- HTML
- Mail Chimp
- Hubspot
- Canva
- Adobe Creative Suite
- Microsoft Office 365

Certifications

Adobe Creative Cloud

Microsoft Office

Danielle “Danni” Vogt

Experience

May 2023 - April 2024

Tom Bush Family of Dealerships | Jacksonville, FL

Marketing Intern

- Created and curated content for each dealership's social media pages.
- Analyzed data in Hootsuite Analytics and Google Analytics.
- Utilized Mail Chimp to create employee newsletter.
- Attended marketing meetings and actively contributed to marketing campaigns in collaboration with the marketing team.
- Assisted in the coordination and filming of dealership commercials.
- Designed several graphics for use in ads using Adobe Creative Suite and Canva.
- Aided in drafting letters to dealership partners.

July 2018 - January 2023

Oldest Wooden Schoolhouse | St. Augustine, FL

Customer Service/Tour Guide

- Advertised ticket sales to the museum by sharing museum history with visitors.
- Maintained tour schedule and gave tours to visitors to educate them about the history of the schoolhouse.
- Helped with bookkeeping the gift shop inventory.
- Assisted with various projects around the museum in collaboration with fellow employees.
- Organized and restocked the gift shop.

Summer 2021

Ford's Garage | St. Augustine, FL

Hostess

- Communicated with customers to ensure their needs were met.
- Helped market menu items and store merchandise to customers.
- Assisted in organizing and maintaining the gift shop.
- Collaborated with kitchen staff and waiters to ensure customers received their orders.

Body of Work

“Duolingo Campaign”

Advertising Campaigns Class Project | University of North Florida

- Was part of the research team where we collaborated on collecting market data.
- Communicated with the other teams in the class to ensure all needs for the campaign were met.
- Established strict deadlines for when certain portions of the project were due.

References

Megan Bush Del Pizzo

Vice President, Tom Bush Family of Dealerships

Phone

(904)-371-4817

Email

megan.bush@tombush.com

Bonnie Booth

Manager, Oldest Wooden Schoolhouse

Phone

(904)-824-0192

Email

oldestwoodenschoolhouse@yahoo.com

Kevin Curley

Senior Consultant, MCPC

Phone

(904)-436-3846

Email

kevincurley27@gmail.com